

## **Our Advertising Policy**

An advertiser should be a member of the Tweed Valley Tourist Consortium (TVTC) if their business is based in the Tweed Valley

If a potential advertiser is from outside the Tweed Valley their product cannot clash or compete with any product provided by a Tweed Valley Tourist Consortium member.

Any advertising should enhance the TVTC product or have a direct relevance that will be immediately apparent to any visitor to the TVTC website.

Any advert can only be booked for a maximum of two months – and the space be made available to others potentials before a second term is approved.

The cost of an advert on the home page: £50 per month.

The cost of an advert on a landing page (bar the home page): £20 per month

If any questions arise, the Steering group will have the final say. Any decision made by the Steering group will be final.